

CLAIMS

What is claimed is:

1. Apparatus for storage and display of discrete increments of information to a subscriber at a receiving location comprising:

5 (a) data storage means for storage of discrete increments of information;

10 (b) programmable data processor means for selecting, transmitting and processing of said discrete increments of information;

15 (c) subscriber signal generating means for generation of an authorization signal authorizing subscriber access to said programmable data processor means and for generation of a selection signal which instructs said programmable data processor means which discrete increments of stored information to access and display;

20 (d) discrete information display means enabling reception from said programmable data processor means and data storage means of at least one discrete increment of information for display to a subscriber responsive to said subscriber signal generating means.

25 2. The apparatus of claim 1 further comprising subscriber data compilation and storage means, responsive to said subscriber signal generating means, for enabling storage and compilation of subscriber discrete selection data information correlated to subscriber authorization signal data.

30 3. The apparatus of claim 1 wherein said subscriber signal generating means comprises a UBC bar code reader which reads a subscriber membership

card to generate said authorization signal and which reads a UBC bar code on the packaging of a product which corresponds to said discrete increments of stored information to generate said selection signal.

5 4. Apparatus for storage, selection and display of digitized, compressed audio and video information comprising:

10 (a) data storage means for storage of digitized, compressed audio and video information;

15 (b) programmable data processor means for selecting, transmitting and processing of said stored audio and video information;

20 (c) subscriber signal generating means for generation of an authorization signal authorizing subscriber access to said programmable data processor means and for generation of a selection signal which instructs said programmable data processor means which stored audio and video information to access and display; and

25 (d) audio and video information display means enabling reception from said programmable data processor means and data storage means of audio and video information for display to a subscriber responsive to said subscriber signal generation means.

30 5. The apparatus of claim 4 wherein said subscriber signal generating means comprises a UBC bar code reader which reads a subscriber membership card to generate said authorization signal and which reads a UBC bar code on the package of an audio product which corresponds to said stored audio and video information to generate said selection signal.

5

6. The apparatus of claim 4 further comprising subscriber data compilation and storage means, responsive to said subscriber signal generating means, for enabling storage and compilation of subscriber audio and video information selection data correlated to subscriber authorization signal data.

10

7. The apparatus of claim 4 further comprising sale initiation means for initiating the sale of an audio product in response to said subscriber signal generating means.

15

8. An audio/video kiosk apparatus for previewing audio products which comprises:

(a) compact disc storage means for storing fragments of the audio products to be previewed from a plurality of compact discs;

(b) bar code reader means for reading a UBC bar code on an audio product; and

(c) playback means for playing back from said compact disc storage means a fragment corresponding to the audio product identified by said bar code reader means.

20

9. The apparatus of claim 8 further comprising data recording means for recording the number of times a fragment is selected by the bar code reader means.

25

10. A method for previewing audio products which are marked with UBC bar codes at a kiosk which comprises the steps of:

30

(a) providing (i) compact disc storage means for storing fragments of the audio products to be previewed from a plurality of compact discs; (ii) bar

code reader means for reading UBC bar codes; and
5 (iii) playback means for playing back a stored
fragment from said compact disc storage means, said
playback means activated by signals from said bar
code reader means;

(b) presenting a membership card containing a
UBC bar code to said bar code reader means to
generate an authorization signal;

10 (c) presenting an audio product to be previewed
to said bar code reader means to generate a fragment
selection signal; and,

15 (d) activating said playback means in response
to said authorization signal and said fragment
selection signal to playback the stored fragment
identified by said fragment selection signal.

11. The method of claim 10 further comprising
the steps of recording and storing the authorization
signal information and fragment selection signal
information.

20 12. The method of claim 10 further comprising
the steps of providing a user interactive means for
communicating data from the user to said playback
means; and initiating the sale of a selected and
previewed audio product by interacting with said user
interactive means.

25 13. An interactive video screen having x,y axes
for selection and preview of discrete increments of
information within a point of preview kiosk having
data storage means and programmable data processing
means comprising:

(a) touch control means for enabling subscriber
selection of discrete increments of information from

PATENT

-18-

said data storage means by measuring the change in
the resistance on the xy matrix caused by an object
touching the interactive screen at a predetermined
location;

- 5 (b) video replay means enabling subscriber
viewing of the selected discrete increment of
information in a playback region on the interactive
screen, said playback region having a screen boundary
which is designated by a predetermined location in
10 said screen xy matrix.

add C1

Add
C5